

The Oak Grove Oracle

(Family News & Views of the Oak Grove Church of Christ)

Meeting Weekly At Our Building Located At:

14 CR 3240, at the intersection of FM 1402 N. (Mailing Address: P.O. Box 523), Mt. Pleasant,
Texas 75455, (903) 572-0859

Church Website: www.churchofchristatoakgrove.com or, www.ogcoc.net

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Promote & Pray, Alert with Advertising, Invite & Encourage

If we want "our" upcoming **Gospel Meeting** to be a spiritual success, we must promote it in a big way. That's why big companies spend millions of dollars on designing catchy logos for their products and on various kinds of advertising, like expensive ads during the *Super Bowl*. Advertising works. The more people see, hear, touch, taste, and feel your product, the more they participate in using it, because it becomes a part of their lives. It works in helping us to "sell" a Gospel Meeting too.

There are some beautiful new full color brochures available in the foyer for you to use in advertising our meeting. Please take as many as you need, and use them to get the word out about this great spiritual feast. Give or mail them to your friends, relatives, neighbors, and associates. Please "use them up," because people will not attend, unless they know about our meeting.

Remember, "people don't care how much you know, until they know how much you care!" The most important part of our advertising is **your personal verbal invitation** to the people in your own circle of influence. You need to personally invite them to attend. Nothing can be substituted for your personal invitation, and nothing is more effective in getting people to attend.

Whether or not we host a great meeting or have a flop depends on whether **YOU** invite your "peeps" to attend. This year especially, our personal efforts at getting the word out will either make or break our meeting. Due to our daughter's illness, it is unlikely we will have any banners or signs posted around the community as in recent years. I still hope she will get well enough to make a few banners to post at the major intersections around town at least a week before the opening date of our meeting, but right now things are not looking promising for that result. So, it is imperative that **YOU** and **I** redouble our efforts at issuing personal invitations to the people within our circle of influence.

We do have one powerful "secret weapon" that can make a bigger impact than even awesome advertising. It is, of course, the power of prayer. Prayer moves the hand that moves the world. God hears the fervent prayers of the faithful (so says James 5:16). So, make your list of prospect names. Pray for them by name, every day, that God will soften their hearts to be receptive to the Gospel. While you're praying, don't forget to pray for **Mike Price**. Pray he will be well prepared to preach the **Truth**. Pray he will preach boldly but lovingly. Pray he will "connect," with those good and honest hearts, who are searching for **TRUTH** and searching to learn more about *What Jesus Taught*. Finally, pray God will help **YOU** to tell others about our **Gospel Meeting!** To God be the glory!
David A. McCain